

## **Public Notice:**

## Comment Period for the Mountainland Economic Development District Comprehensive Economic Development Strategy 2024-2029 Draft

[Orem, UT, November 1, 2023] The Mountainland Economic Development District (MEDD) seeks public feedback on the region's Comprehensive Economic Development Strategy (CEDS) 2024-2029 draft. The CEDS is a guide to understanding and improving the economy of the region, which includes Summit, Utah, and Wasatch counties.

## The public commenting period for the CEDS draft begins November 1, 2023 and will extend through December 1, 2023.

This federally required document serves as a regional economic development plan for creating a stronger, more diverse economy. It is strategy-driven, collaboratively developed, and locally implemented. The information provided within the document sets a framework for regional cooperation and assists local decision-makers to set priorities for investment in key economic development efforts.

"The region has been working to manage growth, protect natural resources, address critical barriers to quality of life, preserve what makes us unique, and continue to build our diverse and globally competitive economy," said Jessica DeLora, Director of Community & Economic Development. "Throughout the past several months, the Mountainland Association of Governments (MAG) has worked with our committee, consultants, and stakeholders to align strategies with local, regional, and state efforts for better collaboration and momentum to achieve our goals."

The project launched in March, beginning with data collection and analysis as well as interviews with economic development professionals in each of the three counties. Workshops were held in June in Park City, Orem, and Heber City. The workshops engaged elected officials, business and community organizations, healthcare providers, and educational institutions to develop a regional vision, identify priorities, and generate ideas to leverage strengths and address challenges. Strategy sessions were held with the CEDS Committee and a public survey followed to gather feedback on priority focus areas.

Each focus area identifies problems facing businesses, workforce, and the environment. The strategy approach was formed using data and stakeholder input to form goals that build economic resiliency, equity, and alignment with local, regional, and state efforts.

"Through our research and outreach we found that while the counties of the region are very different, there is still consensus among stakeholders regarding priorities and direction," said Lindsay Bloos, Senior Project Consultant for TPMA. "We are confident that the plan reflects what the data tells us and what people in the region want to see improved for better quality of life and a resilient economy."

The draft of the plan and comment form will be available at <u>https://mountainland.org/ceds-</u>2023/. Members of the public are asked to review the draft and comment using the form at the provided link. All comments will be reviewed by the CEDS Committee to determine and integrate any needed changes to the draft before it is finalized and submitted to the United States Economic Development Administration (EDA) for approval. The final plan will be available at <u>www.mountainland.org</u> and comments will be included and addressed in the appendices.

Questions, accommodation requests, and other CEDS inquiries can be directed to Jack Davis, Economic Development Coordinator at <u>jdavis@mountainland.org</u> or 801.229.3679.