ACCESS TO OPPORTUNITY: AN ECONOMIC DEVELOPMENT TOOL

BEN HART, MANAGING DIRECTOR OF URBAN & RURAL BUSINESS SERVICES
ECONOMIC DEVELOPMENT PLAN

GROW AND SUPPORT
• Grow and support Utah businesses in our rural and urban communities and encourage the innovative entrepreneurial spirit.

ENGAGE INDUSTRY
• Engage with industry to build strategies that maintain a diversified economy and strengthen the business supply chain.

EXPAND THE EXPERIENCE
• Expand the tourist experience of Utah’s natural and cultural wonders.

ADVANCE PARTNERSHIPS
• Advance Utah’s unprecedented partnerships in industry, education and workforce development.
RECENT ACCOLADES

Forbes

#1 Best State for Business

Fodor's Travel

#1 Travel Destination

Akamai

#2 Broadband Speeds in U.S.

Business Insider

#1 Tech Job Growth in U.S.

CEO

#1 in workforce quality

Thumbtack.com

A+ Small Business Friendliness
UTAH’S BUSINESS PROFILE

Small business
• More than half of Utah’s 71,000 firms have 5 employees or less

Entrepreneurial
• 23 percent of Utah workers are self-employed

We build things
• Manufacturing drives 16 percent of GSP
Utah’s World Class Portfolio
COST
INFRASTRUCTURE
WORKFORCE
Talent Beats Cost As Leading Driver Of Real Estate Decisions
Wait—Utah Is the Fastest-Growing State?
Access to economic and educational opportunities

UTAH’S UNIFIED TRANSPORTATION PLAN 2015 - 2040

WASATCH FRONT CENTRAL CORRIDOR STUDY 2050

WASATCH CHOICE 2050
Access to Opportunity:
How many valued destinations can be reached in a reasonable period of time

“How many job opportunities are within 30 minutes?”

“how many skilled laborers are within 30 minutes?”
Potential Workforce
Labor access within 30 minutes
Labor access within 30 minutes

Transportation Improvement
Labor access within 30 minutes
Infill Development

Labor access within 30 minutes
Methods to increase ATO

- Better speed
- Bring growth near transportation
- Reduce necessary travel distance
Analyzing Access

>760,000 jobs within 30 minutes

130,000 jobs within 30 minutes

>760,000 jobs within 30 minutes

Job Accessibility via Auto

- 0
- 1 - 150,000
- 150,000 - 300,000
- 300,000 - 450,000
- 450,000 - 600,000
- 600,000 - 750,000
- 750,000 - 900,000
Analyzing Access: by Transit

>160,000 jobs within 30 minutes

< 15,000 jobs within 30 minutes

Job Accessibility via Transit

- 0 jobs
- 1 - 15,000
- 15,000 - 45,000
- 45,000 - 95,000
- 95,000 - 150,000
- 150,000 - 235,000
Access to Opportunity custom applications?

For example...

**Public facilities:**
What is the best place to locate a community college?

**Upward mobility:**
*How best to increase job / education access for lower income residents?*

**Industry clusters:**
*How can growth and infrastructure improve access for a key industry cluster?*
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