Phase 1: Listening
Now-Spring

Phase 2: Scenarios
Spring-Fall

Phase 3: Vision
Early 2020
2,622 people have taken the Valley Visioning online survey
Where do you live?

- Northeast (Lehi, Highland, Alpine, Cedar Hills) - 13%
- Northwest (Eagle Mountain, Saratoga Springs, Cedar Fort, Fairfield) - 16%
- North-Central (Pleasant Grove, American Fork, Lindon) - 9%
- Central (Orem, Provo, Vineyard) - 4%
- South-Central (Springville, Spanish Fork, Mapleton, Salem) - 5%
- South (Payson, Santaquin, Elk Ridge, Woodland Hills, Genola, Goshen) - 2%
- Salt Lake County - 2%
- Other - 12%

N = 2,614
As of 3/6
Most people see both positive and negative aspects of the changes taking place in the state. Based on your own personal feelings, do you believe future growth in the state of Utah will make things better or make things worse?

Total Worse: 35%
Total Better: 42%

A lot worse  A little worse  Neither better nor worse  A little better  A lot better
Do you believe growth in Utah County will make things better or worse?

As of 3/6

Total Worse: 58.2%
Total Better: 37.7%

A lot worse: 207
A little worse: 261
Neither better nor worse: 181
A little better: 308
A lot better: 267

N = 2,380
Thinking about the quality of life in Utah County, please identify which of the following factors have the greatest POSITIVE impact on the overall quality of life for you personally.

N = 2,598

As of 3/6
Thinking about the quality of life in Utah County, please identify which of the following factors have the greatest NEGATIVE impact on the overall quality of life for you personally.

- Poor Air Quality
- Lack of Diversity
- Crowding
- Lack of Quality Education
- Crime
- Lack of Good Affordable Housing
- Traffic and Congestion
- Lack of Good Employment
- High Cost of Living
- Lack of Investment in Infrastructure
- Lack of Access to Quality Healthcare
- Availability of Water Resources

N = 2,604
As of 3/6
Utah County is projected to double in population by 2050. The vast majority of that growth will be from new births. In light of growth, how important to prioritize are the following outcomes for Utah County's future (on a scale from 1 to 10)?

- Manage Water: 8.34
- Improve Transportation: 8.24
- Reduce Air Pollution: 8.21
- Improve Education: 7.93
- Create Good Jobs: 7.58
- Improve Housing Affordability: 7.28
- Preserve Agriculture & Open Space: 7.21
- Improve Resilience to Natural Disasters: 6.64
- Build Live/Work/Play Communities: 5.9
- Expand Recreational Opportunities: 5.86

N = 2,485
As of 3/6
From the following options, what would your ideal community be to live in?

- **Low density residential** (Examples: Suncrest, Alpine) - 8%
- **Walkable suburban** (Examples: Daybreak, Vineyard/Geneva) - 17%
- **Urban and mixed-use** (Examples: Downtown SLC, Provo, Sugar House) - 10%
- **Low-density urban** (Examples: the Avenues, Bingham Junction) - 12%
- **Residential-only suburban** (Examples: Rosecrest, the Ranches) - 20%
- **Small Town or rural** (Examples: Cedar Fort, Goshen, Genola) - 33%

About 42% of respondents say they want to live somewhere more walkable than traditional suburban.

As of 3/6

N = 2,582
What percentage of growth should occur in each sector of Utah County?

North (Lehi, American Fork, Pleasant Grove, Highland, Alpine) 14%
South-Central (Springville, Mapleton, Spanish Fork) 12%
South (Santaquin, Benjamin, Payson, Salem) 16%
Southwest (Goshen, Genola, Elberta) 16%
Central (Provo, Orem, Vineyard, Lindon) 14%
West (Eagle Mountain, Saratoga Springs) 18%
Infill development throughout existing cities 16%

Average % Allocated: N = 2,622

As of 3/6
How much should we invest in each transportation type?

Average % Allocated

- Local Roads
- Regional Roads
- Local Transit (Bus, Streetcar)
- Regional Transit (TRAX, FrontRunner, BRT)

As of 3/6

N = 2,622
How much emphasis should be put on each of the following strategies for managing transportation and mobility?

- **Increase investment in roads**
- **Increase investment in public transportation**
- **Build housing and destinations (jobs, shopping, schools, amenities) close together to reduce overall driving**
- **Improve community walkability and bikeability**
- **Embrace new technologies and innovations (car-sharing, bike-and scooter-sharing, autonomous vehicles, etc.)**

Average

N = 2,435

As of 3/6
Please rate strategies for securing water for additional population?

- Reduce water use by installing more water-wise landscaping
- Repurpose agricultural water by building in irrigated areas
- Pursue new storage facilities (reservoirs, etc.) and technologies
- Reduce water by building smaller yards and more apartments/townhomes

Average

As of 3/6

N = 2,451
Please rate strategies for maintaining affordability

Facilitate housing development near public transportation, jobs, shopping, and amenities to reduce household transportation costs

Allow a full mix of housing that matches what people of various life stages can afford

Reduce local regulations, fees, and approval delays for housing development

Average

As of 3/6

N = 2,375
Please rate strategies for growing and attracting good jobs

- Ensure adequate water supplies
- Improve education and skills of the workforce
- Manage transportation, mobility, and congestion
- Improve air quality
- Expand arts, culture, recreation, and entertainment
- Keep taxes low
- Maintain housing affordability

N = 2,496
As of 3/6
Valley Visioning UVU Kick Off
Valley Visioning Workshops
Next Steps

• Workshop Outreach and Advertisement
  – Adobe
  – Ancestry
  – UVU
  – Latinx/Spanish Workshop

• Final Survey Push

• Summit – April 17th 2019